



**2019 Sponsorship
Opportunities**

WE'RE BACK

In 2016 we held our first ever Glendale Tech Week. Launched as a public/private partnership between the City, Economic Development and a number of private and non profit institutions, Tech Week has grown into the region's most exciting and anticipated display of tech and innovation.

Building on the growing momentum of the past 3 years, Glendale Tech Week 2019 is shaping up to be an extraordinary event chockfull of networking opportunities, high profile speakers, and more. Welcome to the Silicon Mountains!

Glendale Tech Week 2019 coming September 14-21!



34 Events



3,500 attendees



62 Sponsors

WHO ARE WE?

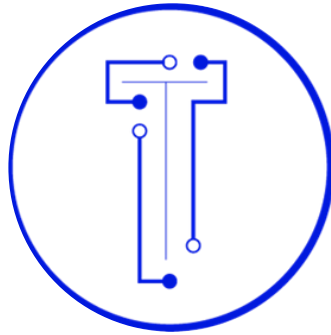
The City of Glendale's Economic Development team is committed to creating a business friendly environment by fostering a dynamic ecosystem flush with first class retail and office space, a cutting edge workforce, a wide range of housing offerings and unlimited choices for dining, shopping, and entertainment.

Glendale is one of the region's most desirable places to do business.



Glendale Tech Week

A weeklong celebration of tech and innovation in a dynamic environment for entrepreneurs, executives, investors, and tech companies to connect.



Glendale Tech on Tap

A monthly dose of tech wisdom courtesy of our assorted line-up of local experts in the fields of film, entertainment, media, animation, music, healthcare, finance, robotics, and more.



Tech Accelerator

Coming Soon:
The Glendale Tech Accelerator providing local start-ups with the business development tools and mentorships they need to launch a successful business in Glendale.



City of Glendale

The Glendale Tech Initiative is a city led effort unanimously supported by the City Council:

Mayor Ara Najarian

Councilmember Zareh Sinanyan

Councilmember Paula Devine

Councilmember Vartan Gharpetian

Councilmember Vrej Agajanian

ENGAGE

Immerse yourself in dozens of events to meet your specific interests and needs. From expert led talks to panels and workshops, there's something for everyone.



EMERGE

Shine a light on your business through various outreach opportunities, show off your fledgling startup during Pitchfest or get recognized at our second annual Tech Awards.



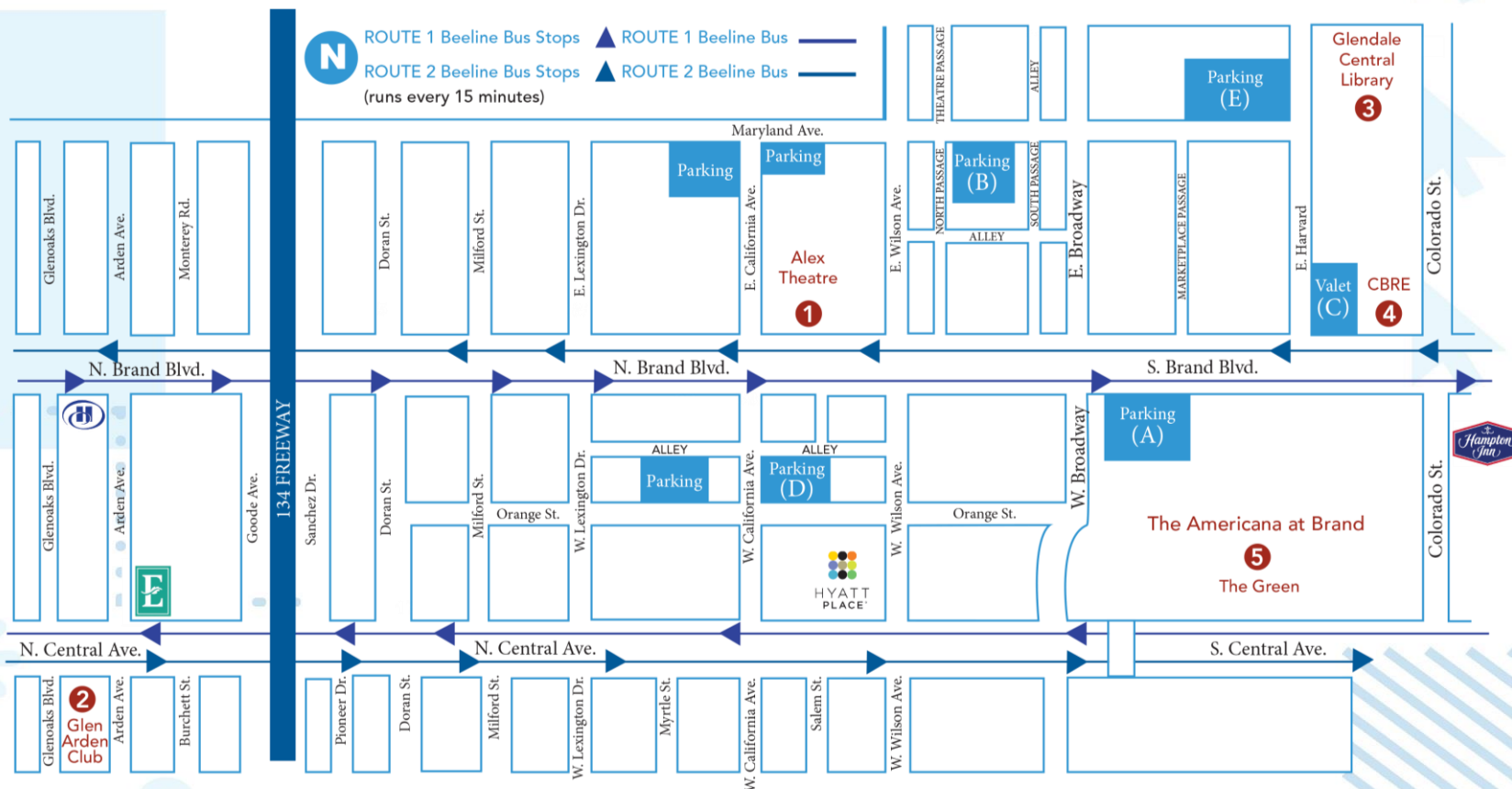
EXCHANGE

Network with the movers and shakers of your industry. Find talent at the Tech Career Fair, raise your company's profile, generate leads at daily events or pitch your startup at several VC matchmaking events.



2018 City Hosted Event Venues

#GlendaleTechWeek
(2019 Venues Coming Soon)



For more information on the location of pop-up events, please check out the schedule of events or visit the website - GlendaleTechWeek.com.

Parking Information: (A) Self park at The Americana at Brand first 60 minutes FREE, daily max \$18 (B) The Exchange Parking Garage (115 N. Maryland Ave.) First 90 minutes FREE - \$2.00 per hour
 (C) Valet parking CBRE - \$28 (D) Orange Street Garage (222 N. Orange St.) First 90 minutes FREE- \$2.00 per hour (E) Marketplace Parking Structure (120 S. Maryland Ave.) First 90 minutes FREE- \$2.00 per hour



2017 2018



Attendees

1500 3500



Social Media

230,952	Impressions	419,613
10,702	Interactions	12,753

Paid Media

570,030	Impressions	762,230
1,068	Interactions	8,552







Word on the Street

“Glendale Tech Week was full of exciting people and ideas. Everyone was friendly, the event staff were amazing at pulling everything off so beautifully, and I met a lot of great people. Thank you!”

-Kirsten Lee Barrie, Verte Consulting

“So impressed! The quantity, diversity, and inclusivity of attendees was remarkable. It really validates Glendale as a tech hub at a new level. THANK YOU for bringing this to us!”

-Erin Beck, Wana Family Network



“I want to thank the City of Glendale for their effort and dedication to foster a conducive atmosphere for technology startups. I live 1 hour away from Glendale and can’t express how happy I am to commute on a daily basis for work in this city. Many thanks to the mayor and his team!”

- Daniel Bouganin, Startitup



Past Speakers



Adam Callahan
Director of Client Relations
ONE400



Alex Bruno
Founder
Bruno Group, Inc.



Ana Quintana
Managing Partner
Black Diamond Ventures



Anna Kachikyan
Founder and Host
The Anna Report



Angela Bandich
Associate Attorney
Crowley Corporate Legal Strategy



Asma Khan
Associate Product Manager
Eco sense Lighting



Austin Clements
Venture Capitalist
TenOneTen Ventures



Brian Mac Mahon
Founder
Expert Dojo



Chris Lucas
Founder & Managing Director
Black Diamond Ventures



Christine Woertink
SVP of Design
Age of Learning



Dannielle Johnson
Founder
Donut Socialite



Enid H. Payne
Health Care Industry
Segment Manager



Eric Weiss
Co-Founder
Coparenter



Erin Beck
Founder & CEO
WANA



Erin Eisinger
Consulting Strategist &
Co-Founder
Four By North



Isabel Casillas Guzman
Entrepreneur & Small to Mid-sized
Business Expert



Jade Broadus
Creative Director
Travel Mindset



Jim Schaefer
Managing Partner
Mark Schaefer Associates



Jon Kraft
Interim CEO
Quantum Storey



Juan Espinoza
MD, FAAP Attending
Physician & Assistant Prof.
Keck School of Medicine USC



Julia Baker
Director of Technical
Project Management
ServiceTitan



Katherine Hunter-Blyden
Founder and CEO
Hello Cheffy



Kendyl Young
Founder and Owner
DIGGS



Liam Moriarty
CEO
Lawgood



Megan McDonald
UX DESIGNER



Maria Hoey
Co – Owner
They See Me Mommin'



Nina Achadjian
Principal at Index Ventures
Managing Partner & Founder
Hive Ventures



Stacy Cumberbatch
Venture Associate
Quake Capital Partners



Silvana Toledo
Founder and CEO
Collab&play



Zachary Levine
Partner
Wolk & Levine



Teni Panosian
Actress & Beauty
Blogger



Tigran Basmadjyan
Managing Partner
New York Life



Vanessa Butnick Davis
VP of Legal and Managing
Product Counsel



Ani Torosyan
CEO & Founder
DishDivvy



Ara Aslanian
Co-Founder & CEO
Inverselogic & Reevert

Sponsor Accolades

“Glendale Tech Week provided a great opportunity to meet members of the Glendale community who are passionate about technology. The events we attended were well-planned and orchestrated.”



Platinum Sponsor

“Glendale Tech Week was incredibly well organized, with great attention to detail from the staff, and good local exposure.”



Phonexa

Platinum Sponsor

“Great and positive energy, very well organized, super speakers.”



Platinum Sponsor

2018 Sponsors

Platinum



Pitchfest



Gold



Beverage



Silver



Partners



Bronze



Media Partners



SPONSORSHIP PACKAGES

Ask us how we can create a customized package to fit your needs!

Title
\$20,000

Gold
\$2,500

Bronze
\$750

Beverage/
In-Kind
Sponsor

Platinum
\$5,000

Silver
\$1,500

Align with Glendale Tech Week at the Highest Level

SPONSORSHIP BENEFIT	TITLE \$20,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$750	BEVERAGE / In-Kind Sponsor
Logo Placement in Marketing Material	X	X	X	X	X	X
Booth at Signature Events Including Opening Day and or Closing Party	X	X	X	X	X	X
Inclusion on www.glendaletechweek.com	X	X	X	X	X	X
Name Badges with Sponsor Ribbon	X	X	X	X	X	X
Product Placement in Participant Goody Bags	X	X	X	X	X	X
Acknowledgment as a Sponsor During Formal Presentations	X	X	X	X		
Recognition on Glendale Tech Week Light Post Signage	X	X	X			
Speaking Opportunity at the Closing Reception	X	X	X			
Name Recognition in All Press Releases	X	X	X			
Guest Spot on Tech on Tap Podcast	X	X	X			
High-Visibility Logo Placement on Banners (Cash Sponsors Only)	X	X				
Name Placement on Participant Badges	X	X				
Banner Ads on Glendale Tech Week Website	X	X				
Sponsor Spotlight Video	X	X				
Exclusive One Time Email Blast To Registration List	X					
Premier Logo/Name Recognition at Multiple Venues	X					
GOBO Projection at the Closing Reception	X					
Tickets to VIP Pre-Event & Closing Reception	30	15	8	6	4	2
Social Media Mentions	10	8	5	4	3	2



LET'S COLLABORATE, OK?

Let us know how we can create a customized sponsor package for you!

Contact Information:

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GlendaleTechWeek.com

#GlendaleTechWeek



@ChooseGlendale
@GlendaleTech

**Deadline for Inclusion in Printed
Material: July 31, 2019**

Support Innovation Year-Round

We continue the conversation monthly at Glendale Tech on Tap

Glendale Tech on Tap is a meet-up that aims to strengthen the ecosystem of innovation in our city by providing a space for local innovators to connect, share ideas, and discuss advancements in the industry poised to shape the future. Held on the fourth Wednesday of every month, Tech on Tap meet-ups typically consist of an hour-long mixer followed by a talk from leading industry professionals. Past speakers have included representatives from companies including Age of Learning , CBRE, NASA, Pasadena Angels , ServiceTitan, and UCLA.

Host a meet-up at your company headquarters

Benefits:

- Tickets to Glendale Tech Week VIP Pre-Event Reception and Closing Reception
- Booth at Glendale Tech Week opening Day
- Logo placement in marketing material
- Emcee spot at Glendale Tech on Tap



Host Us



Refresh Us

Become a food or beverage sponsor

Benefits:

- Tickets to Glendale Tech Week VIP Pre-Event Reception and Closing Reception
- Logo placement in marketing material
- Social media mentions

Let us know how we can create a customized sponsor and benefits package for you! This opportunity could include providing a videographer or photographer, giving away innovative prizes to attendees, donating to venue costs, or anything else you may have in mind. It's all up to you!

Contact Information

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Savannah Spicer
sspicer@glendaleca.gov

(818) 548-2005

www.meetup.com/glendaletechontap

[#glendaletechontap](https://twitter.com/glendaletechontap)



GLENDALE
**TECH
WEEK**