For Immediate Release August 16, 2018

Media Contact:
Jennifer Hiramoto, Principal Economic Development Officer
818-548-2005
ihiramoto@glendaleca.gov



Glendale Tech Week: Speakers, Pop-Ups, and Must Sees

Glendale, CA – The City of Glendale continues to celebrate its upward trajectory towards becoming a regional tech hub with its third annual <u>Glendale Tech Week</u> September 15 – 21, 2018. Through its business friendly environment and vibrant Downtown district, Glendale has attracted over 1,000 high tech firms that employ approximately 41,000 people, and aims to attract even more business and talent with a week of activities.

During Glendale Tech Week, attendees can experience the Glendale tech ecosystem and get inside local businesses with events taking place throughout the downtown. Some highlights include:

- <u>Pitchfest</u>: be in the judges seat for a Shark Tank-style competition where pre-selected startups will compete for up to \$60,000 in specialized services;
- Keynote Address: learn from <u>Brian Mac Mahon</u>, founder of Expert DOJO, as he addresses
 obstacles early-stage entrepreneurs face and why only the chosen few make it past the finish
 line;
- Meet the Funders: meet one-on-one with top VCs from around Los Angeles, with opening remarks from Nina Achadjian, Principal for Index Ventures and founder of HIVE Ventures. Hive
 Ventures is the first seed fund focusing on Armenian entrepreneurs;
- <u>Women in Tech</u>: practice your 2-3 minute pitch in front of a panel of female founders, funders, and entrepreneurs. Engage with our expert panelists and receive pitching and funding guidance;
- <u>Tech Career Fair</u>: get in front of top employers from in and around Glendale who are actively recruiting for tech positions, hosted by the Verdugo Job Center;
- <u>Taking SaaS to the Next Level</u>: hear from Service Titan, the Glendale-based company Forbes included as one of the 25 young U.S. companies with a strong shot at reaching a valuation of \$1 billion or more;
- And many more.

Tech Week event supports the Glendale Tech Strategy, which was unanimously adopted by the Glendale City Council in January 2017 as a way to develop the ecosystem of technology and innovation in the city. Attending most of the Tech Week events are free to foster greater access and discussion of tech in our community. There are three ticketed events, which are \$8 in advance, \$10 at the door. These events have food and drinks provided. A detailed scheduled can be found on www.glendaletechweek.com.

A special thank you to Glendale Tech Week's Platinum Sponsors Dot818, Phonexa, Glendale Arts, and Downtown Glendale Association as well as Gold Sponsors Avery Dennison, ServiceTitan, LANAIR Group LLC., GWP, Professional Development Center, and Applied Earth Sciences.

###

