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Phonexa Takes on Top Glendale Tech Week Sponsorship

Glendale, CA – Shining a light on the region's growing tech and innovation sector, the City of Glendale is hosting Glendale Tech Week 2019 (GTW2019) from September 14-21, 2019. At the forefront of efforts to advance the city's tech leadership is Glendale-based Phonexa, an "all-in-one" SaaS solution for call tracking, lead distribution, and email marketing. After joining the Tech Week family of sponsors at the Platinum level in 2018, Phonexa has snagged the Title sponsorship for 2019. As Glendale Tech Week's top sponsor, Phonexa is sending a message that Glendale has established itself as the hub of tech and innovation in the region.

When asked about his continued and ever-increasing support of Glendale Tech Week, Phonexa President David Gasparyan said, "It has been a tremendous experience for Phonexa to witness and be a part of the growth of Glendale's tech sector for the past few years. Since its founding, Glendale Tech Week has matured into a must-attend event in the region for innovators and entrepreneurs – and we're thrilled to support its continued growth as the Title Sponsor this year."

GTW2019 kicks off on Saturday, September 14 during the Open Arts & Music Festival with an immersive technology experience in the Alex Theatre Forecourt. This year, the week-long event will continue to foster relationships between startups and funders, as well as employers and job-seekers, and will feature past Tech Week favorites including Pitchfest, several VC matchmaking events, a career expo hosted by the Verdugo Jobs Center, and a variety of talks, panels, mixers and networking events. Plus, back by popular demand is the Closing Party and Awards Reception.

As sponsorships continue to roll in, event organizers are offering the local tech and startup community a variety of opportunities to be a part of the event.

- <u>Call for Tech Demos</u>: showcase your products in front of a diverse audience of over 10,000 people.
- Host an Event: raise your company's profile in the community; share your expertise on a variety of topics.
- Meet the Funders: VC funders, traditional lenders or angel investors meet entrepreneurs and startups in various settings including a fast-paced pitching/speed networking environments. You could discover the next big thing.
- <u>Pitchfest</u>: Be a contestant in this popular pitch competition. You could walk away with thousands of dollars in services for your startup.
- Sponsorship Opportunities: Support innovation in Glendale by being a part of our growing tech
 movement.

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Glendale Tech Week is an important part of the Glendale Tech Strategy, which was adopted by the Glendale City Council in 2017, as a way to develop the ecosystem of technology and innovation in Glendale and the surrounding region.